

Michiana Dressage Club, Inc.

2018 Omnibus Advertising Rates

MDC is continuing to "go green" in 2018!

Front Cover (only one available).....\$100.00

*Front Cover will be sold on a first come first serve basis to be determined by receipt of advertising fee.

Full page.....\$75.00

Half page.....\$40.00

*Links Page (Web Link or E-mail)..... \$20.00

* Front Cover, Full and Half Page Advertisements in the 2018 Omnibus will also include a link to your website (if applicable) or your email address on our Links Page for one year! (until March 1, 2019).

Advertisements will be in print copy as well as in the web version posted on the MDC website. Printed versions (in black and white) will be distributed per member request.

Web link example: Joe E. Smith, Dressage Instruction, www.abcdefghijklm.com

name title site

Email listing example: Joe E. Smith, Dressage Instruction, joeEsmith@zmail.com

name title address

Deadline for 2018 MDC Omnibus Ad submissions is February 10, 2018.

MDC Newsletter

We also publish a monthly newsletter. If you have a clinic or something special you would like to advertise, in a timely manner, we recommend placing an ad in our newsletter.

Rates are per month.

See current newsletter for deadline dates.

	<u>Member</u>	<u>Non-Member</u>
Full page.....	\$30.00	\$40.00
Half page.....	\$20.00	\$30.00
Business card.....	\$5.00	\$10.00

Advertisements must be print ready and in Word format. Please email your ad to the address below, stating placement in 2018 Omnibus, monthly Newsletter or both. Payment is expected at the time of submission. **We cannot publish an ad without full payment. Be sure to proof your ad!**

We cannot be responsible for content errors at the time of submission.

Questions? Please email Elizabeth Grainger, elizabethgrainger@gmail.com

**Mail funds by February 10, 2018 to: Elizabeth Grainger
19478 Miller Road
South Bend, IN 46614**

**MAKE CHECKS PAYABLE TO: MICHIANA DRESSAGE CLUB
EMAIL AD TO: elizabethgrainger@gmail.com**